



36th Annual Laumeier Sculpture Park Art Fair Mother's Day Weekend / May 12-14, 2023

COMMERCIAL VENDOR PROSPECTUS

Laumeier Sculpture Park will host its 36th Annual Art Fair on May 12-14, 2023! A St. Louis tradition, this beloved three-day event spans Mother's Day weekend and attracts more than 15,000 visitors. The Art Fair features local food and beverage vendors, hands-on activities for all ages, live music, and up to 150 juried artists from across the country exhibiting work in ten media categories: ceramics, fiber/textiles, glass, jewelry, mixed media, painting, photography/digital, printmaking/drawing, sculpture, and wood.

This event offers fun for the whole family and provides opportunities for attendees to experience art and nature while interacting with talented artists from across the nation. Highlights include *Creation Location*, offering activities and entertainment for kids and families, and the Main Stage, featuring live music by local bands. Sponsorship opportunities are available for *Creation Location* and the Main Stage – please contact us for more details if interested!

In 2020 and 2021, the pandemic prevented us from holding this event at the Park, but our Online Art Fair attracted more than 20,000 page views in its first year and over 74,000 page views in 2021. In 2022, the Art Fair returned to the Park triumphantly, welcoming a record-breaking 17,000 visitors! We look forward to building on this success in 2023.

The Commercial Vendor area for the event is located in the upper parking lot beyond the gated entrance, meaning *every patron attending will cross your path upon entrance and exit of the Art Fair!*



ANNUAL ART FAIR VENDOR OPPORTUNITIES

10' X 20' BOOTH SPACE / \$2,500

- One 10' x 20' commercial vendor booth space for distribution of promotional materials, product sampling, literature distribution, etc.
- One 8-foot table and two chairs with electricity (upon request) for booth space
- Vendor recognition in the event program (approximately 10,000 printed and distributed)

10' X 10' BOOTH SPACE / \$1,500

- One 10' x 10' commercial vendor booth space for distribution of promotional materials, product sampling, literature distribution, etc.
- One 8-foot table and two chairs with electricity (upon request) for booth space
- Vendor recognition in the event program (approximately 10,000 printed and distributed)

Nonprofit booth rates available upon request for 501(c)3 organizations only.

VENDOR RESPONSIBILITIES

- Advance promotion of the event on vendor's social media channels (FB/IG/TW, etc.)
 - Tent, display/decorations, and lighting for commercial vendor booth space
 - Provide company logo for recognition in Laumeier promotions and marketing
 - Promotional materials, product for sampling, literature for distribution, etc.
 - Staffing for vendor booth space during all three days of the Art Fair
 - 12-gauge heavy-duty outdoor extension cord for electricity for vendor booth space (50-foot length recommended)
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The Annual Art Fair is a rain or shine event. Laumeier cannot guarantee event attendance, which is dependent upon weather. All commercial vendor booth spaces must be fully set-up and staffed for the duration of the event. The number of participating commercial vendors is limited; vendor booth space placement is assigned by Laumeier on a first-come, first-served basis. Payment is required to secure booth space. Vendor tents are the responsibility of the vendor, and must be properly secured by weights. Please note that customer appointments may be made on-site during the Annual Art Fair; however, the actual sale of vendor products and services on-site during the event is prohibited.



YES, I WANT TO PARTICIPATE IN THE ART FAIR!

VENDOR OPPORTUNITY

10' x 20' Booth / \$2,500

Booth Electricity Needed (no charge)

10' x 10' Booth / \$1,500

VENDOR INFORMATION [please print]

Vendor Name

Address

City

State

Zip Code

Contact Name

Contact Phone Number

Contact Email Address

PAYMENT METHOD [please select one]

Please send me an invoice.

My check is enclosed, payable to Laumeier Sculpture Park.

Please charge my credit card (Visa, MasterCard, Discover, American Express). **Please note: a 3% fee will be added to all credit card transactions.*

PAYMENT INFORMATION [please print]

Credit Card Number

Expiration Date (MM/YY)

Billing Address

City

State

Zip Code

Contact Name (print)

Contact Signature

Date

Please email completed form to Development Associate Vicki Kahn at vkahn@laumeier.org.